

Bangkok Bank China Conducts 2024 Financial Knowledge Popularization Activity to the Elderly in Community

On June 11, Bangkok Bank (China) Company Limited (“Bangkok Bank China”) Head Office went to the Bund Street Community Party Group Service Center and Community Cultural Activity Center and conducted two financial knowledge popularization activities to the elderly residents in the surrounding communities of the bank, to strengthen public education services, guide community residents to choose financial products reasonably, and enhance their awareness and ability to prevent financial risks.



"What is the latest pension fraud scam?" "Do you know that using new AI technology can commit fraud?" During the activity, combined with current social hot issues, through financial knowledge explanation, publicity video display, and leaflets distribution, etc., Bangkok Bank China staffs focused on popularizing the

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contents related to the latest fraud risk cases, personal credit reports, deposit insurance, the "Anti Telecom Network Fraud Law", the "Anti Organized Crime Law", and the development achievements of the electronic payment industry, etc. to effectively improve their financial literacy, establish rational consumption and value investment concepts. As the activities were held during the 23rd National "Safety Production Month", the safety emergency and evacuation knowledge based on local conditions, which is close to daily life, was also shared with the elderly group on site.



Bangkok Bank China continues to carry out financial consumer rights protection publicity activities by delivering financial knowledge to communities every year. In the next step, our bank will keep on promoting financial education work, enhance people's satisfaction and sense of achievement, and contribute to building a harmonious financial consumption environment.

Bangkok Bank (China) Company Limited
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